

# Welcome to the first International Conference on Competency-Based Theological Education (CBTE). This landmark event will bring together forerunners in the field of CBTE, as well as those exploring its potential.

Sponsorship/

Exhibitor

Info

We are delighted to host this event as we passionately believe that CBTE holds within it the power to change the face of theological education. It has the ability to capture the heart, and train the hands, while doing what educational institutions have always done best—captivate the mind.

This is the first time that those engaging and seeking to engage a competency-based approach to theological education will have the opportunity to gather, discuss and learn from each other. We believe that you are a vital component of the CBTE community. The resources and services you offer serve to enhance the CBTE experience.

We invite you to join us as a sponsor or exhibitor in welcoming college, seminary, church, and network leaders from throughout Canada and the USA at CBTE 2018. Hope to see you there!

In His Service,

KH/

Kent Anderson, PhD President Northwest Baptist Seminary



Sponsorship / Exhibitor Info

# Schedule

# **The Pinnacle Hotel Harbourfront**

1133 West Hastings Street Vancouver, BC

Monday, November 5, 2018*		Tuesday, November 6, 2018*		
10:00 AM	Exhibitor Set Up	7:30 AM	Breakfast (provided)	
1:00 PM	Registration	8:00 AM	General Assembly	
2:00 PM	Kick-Off	9:15 AM	Mini-Consult	
2:15 PM	General Assembly, Questions	10:00 AM	Break	
3:15 PM	General Assembly, Questions	10:15 AM	Breakout Sessions	
4:10 PM	Breakout Session	11:10 AM	Breakout Sessions	
5:00 PM	Reception	12:00 PM	Lunch (Provided)	
		12:30 PM	General Assembly	
		1:20 PM	Breakout Sessions	



12:00 PM	Lunch (Provided)
12:30 PM	General Assembly
1:20 PM	Breakout Sessions
2:00 PM	Break
2:15 PM	Mini-Consult
3:10 PM	Breakout Sessions
3:50 PM	General Assembly Exhibitor Tear-Down Starts
4:30 PM	Closing Remarks

\* Please note that schedule is subject to change. Start and end times will remain the same.



## **Sponsorship Packages**

# LUNCH - \$5,000 | 1 available

- **Double Exhibitor Booth**
- Two full conference registrations
- Further registrations at 50% off full rate
- Full page ad in conference program
- Logo featured on Sponsors page of the conference website with an active link to Sponsor website
- 2 Pre-Session slides
- One insert or promotional item in conference bag (provided by sponsor)
- Sponsorship listed at lunch

# **CONTINENTAL BREAKFAST -**

# **\$2,500** | 1 available

- Single Exhibitor Booth
- Two full conference registrations
- Further registrations at 25% off full rate
- Half page ad in conference program
- Logo featured on Sponsors page of the conference website with an active link to Sponsor website
- Pre-Session slide
- Sponsorship listed at breakfast

# **RECEPTION - \$3,000** | 1 available

- Single Exhibitor Booth
- Two full conference registrations •
- Further registrations at 50% off full rate •
- Half page ad in conference program
- Logo featured on Sponsors page of the • conference website with an active link to Sponsor website
- **Pre-Session slide**
- One insert or promotional item in conference bag (provided by sponsor)
- Sponsorship listed at reception

# COFFEE BREAK - \$1,500 | 2 available

- Single Exhibitor Booth
- Two full conference registrations •
- Further registrations at 25% off full rate •
- Half page ad in conference program
- Logo featured on Sponsors page of the conference website with an active link to Sponsor website
- **Pre-Session slide**
- Sponsorship listed at breakfast

# Exhibitor - Single \$995 Double \$1785

- 6 foot exhibitor table Two full conference registrations Additional registrations at full rate



Sponsorship / Exhibitor Info

**Conference Attendees** 



As a first-time conference we anticipate approximately 100+ attendees.

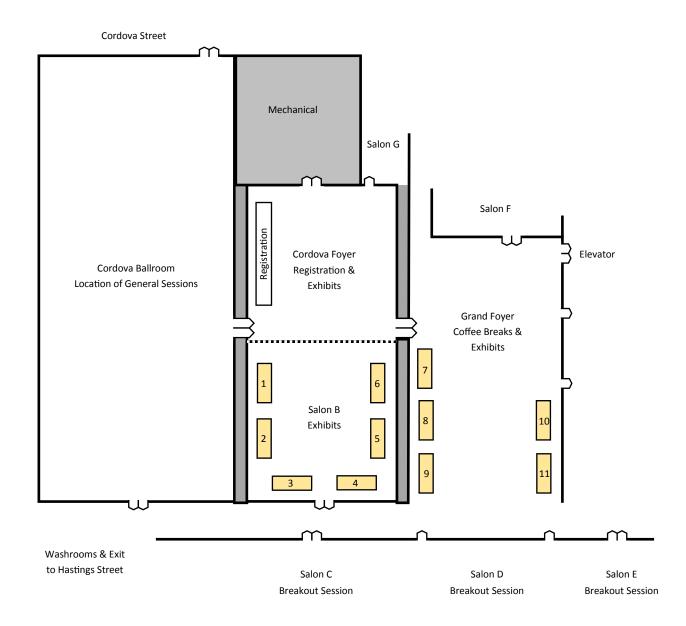
# Registered attendees to date are from Colleges, Seminaries, Training Organizations, and Denominations. Of this:

- 34% are Deans
- 22% are Academic or Program Directors
- 14% are Administrators
- 10% each are Institutional Presidents; Professors; Consulting Specialists



Sponsorship / Exhibitor Info

### **Facility Map**





# **Exhibitor Guidelines**

#### **Exhibitor Booths**

Exhibitor booths will include:

- One draped 6 foot table
- 2 chairs
- Electricity (extension cord with power bar)
- WIFI
- Approximately 8-10 feet total width for space

Please see the facility map for table locations. Tables will be assigned on a first come/first serve basis. Out of respect for fellow exhibitors, please ensure that your display does not encroach on another booth's display, and please keep sound from digital media to a minimum.

All professional exhibitors are welcome whose products align with the purpose of CBTE 2018. We will not permit the distribution of controversial material. We reserve the right to decline participation by organizations who do not align with the purpose and values of CBTE 2018.

#### **Exhibitor Passes**

Your sponsorship or exhibitor registration entitles your organization to two exhibitor passes. This pass includes:

- Access to all general sessions and workshops
- Monday reception
- Tuesday breakfast, lunch and coffee breaks

Additional passes are available. Rates are dependent on type of sponsorship or exhibition. *Passes must be worn at all times.* 

#### **Promotional Items and Giveaways**

If you are interested in sponsoring a promotional item to include in the conference welcome package (ex. paper pads, pens, etc.) please contact Nikki Lanigan at Nikki@nbseminary.ca to make arrangements.

Giveaways from your booth is permitted. If you would like to offer a draw-prize incentive from your booth, these giveaways will be awarded during the final session break and MC'd by the CBTE 2018 host.

#### Set Up and Tear Down

Exhibitors must set up between 10:00 am and noon on Monday, November 5, 2018 and tear down between 3:45 pm – 4:45 pm on Tuesday, November 6, 2018. If set up and tear down times are not followed, exhibitors will incur a \$100 fine.

#### Payment Dates

A non-refundable deposit of 15% of your sponsorship/exhibit package is due upon registration. Full payment is required by September 1, 2018.



**Exhibitor Guidelines,** 

cont.

#### **Refund Policy**

Cancellations prior to September 1, 2018 will receive a refund minus 15% for administration costs. Cancellations after September 1, 2018 will receive no refund.

#### **Shipping and Receiving**

For those shipping in product, please contact Nikki@nbseminary.ca for shipping policies and procedures.

#### **USA Based Exhibitors**

Please note that we will provide our American Exhibitors with a letter confirming their exhibitor status at the CBTE 2018 Conference. However we are not responsible for getting your items across the border.

#### **Advertising**

#### **Pre-Session Slide**

Please submit a single PowerPoint slide in 16:9 aspect ratio to Nicole.Lanigan@twu.ca by October 1, 2018. Please do not use transitions, animations, music, or timed features. Please note that CBTE 2018 reserves the right to approve slides or request edits. Pre-Session slides will be shown prior to all Plenary/General Sessions.

#### Print Ad

Choose one of:

- A full page, 5.5" x 8.5" (base x height) print ad, in high resolution (PNG or JPEG format) submitted to Nicole.Lanigan@twu.ca by September 1, 2018, <u>or</u>
- A half page, 5.5" x 4.25" (base x height) print ad, in high resolution (PNG or JPEG format) submitted to Nicole.Lanigan@twu.ca by September 1, 2018.

The booklet, including the ads, will be printed in color. Please note that CBTE 2018 Conference Organizers reserve the right to request edits to your ad if necessary.

#### **Advertising Prices**

- Full Page Booklet Ad: \$400, plus 5% Goods and Services Tax
- Half Page Booklet Ad: \$250, plus 5% Goods and Services Tax
- Pre-Session Slide: \$500, plus 5% Goods and Services Tax



# **Registration Form**

Organization:								
Address:								
City:	Province/State:	:	Postal/Zip Coc	de:				
Website:								
		Phone Number:						
Contact's Email:								
Preferred Booth #:	Second choice #:	Wil	you be selling merchandis	e? 🛛 Yes 🖓 No				
Do you need electricity at your booth?  Yes No								
	Sponsorship Package - Lunch: \$5,000							
	Sponsorship Package - Reception: \$3,000							
	Sponsorship Package - Breakfast: \$2,500							
	Sponsorship Package - Coffee Break: \$1,500							
	Exhibitor - Single Booth: \$995							
Exhibitor - Double Booth: \$1,785								
Additional Print Ad - Full Page: \$400								
Additional Print Ad - Half Page: \$250								
	Additi							
		5	% Goods and Services Tax	\$				
			Total Enclosed	\$				

Please complete this form, then scan and email to <u>Nikki@nbseminary.ca</u>. A PayPal request for payment will be sent to you.

Please note funds are in Canadian dollars. We will contact you to confirm registration.

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